



# Park Avenue site

## Summary of engagement findings - Phases One to Three

1. Phase One - Informing the development of draft concepts
2. Phase Two - Informing the draft concepts
3. Phase Three - Presenting the draft concepts

# Engagement summary (phases one to three)

Participants were asked to list three words which described the Park Avenue site. The top responses are shown in the **Word Cloud** where larger sized fonts represent more frequent responses.



# Engagement summary (phases one to three)

## What people valued most

The site was generally acknowledged to be underused and inactive:

- A lot of activity occurs around the periphery of the site, but not within it.
- Currently, there are limited opportunities for dwelling or activity on the site.
- It is perceived as a private and relatively anonymous place to the public.



Heritage buildings on site (Park Avenue Building and Tuart House)



Mature trees and Tuart garden



Existing green open space



Connections to the surrounds,  
including the pathway through  
the site



Link to UWA's history

# Engagement summary (phases one to three)



## What we heard

Key ideas that participants would like to see in future planning, potential uses and key concerns.

### Participants' future planning ideas and considerations

- Heritage buildings maintained or repurposed
- Retention of mature trees and the urban canopy
- History of the site is respected
- Cultural history of the site is highlighted
- Connections to Kings Park and the river enhanced
- More amenity for the local area
- Enhance the accessibility and activation on the site
- Support for underground parking to enable more open space
- Traffic management: site access and egress for vehicles
- Open green space

# Engagement summary (phases one to three)



## Thoughts around future uses on the site

Participants were asked to choose from a range of uses as to what should be considered for the site. The preference for these uses included:



**1. Community uses such as community facilities and services**



**2. Hospitality uses such as cafe, restaurant**



**3. Residential accommodation such as townhouses or apartments**



**4. Short stay accommodation**



**5. Commercial uses such as business offices**



**6. Retail uses such as shops**

Other potential uses raised were:

- Student accommodation
- Educational
- Cultural
- Specialist medical/health-related

# Engagement summary (phases one to three)



## Top 3 big ideas

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Art gallery / centre / Berndt Collection

Meeting spaces

Health hub



## Top 5 repurposes for the heritage buildings

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Arts space / gallery

Used by UWA schools / research / lectures

Cafe

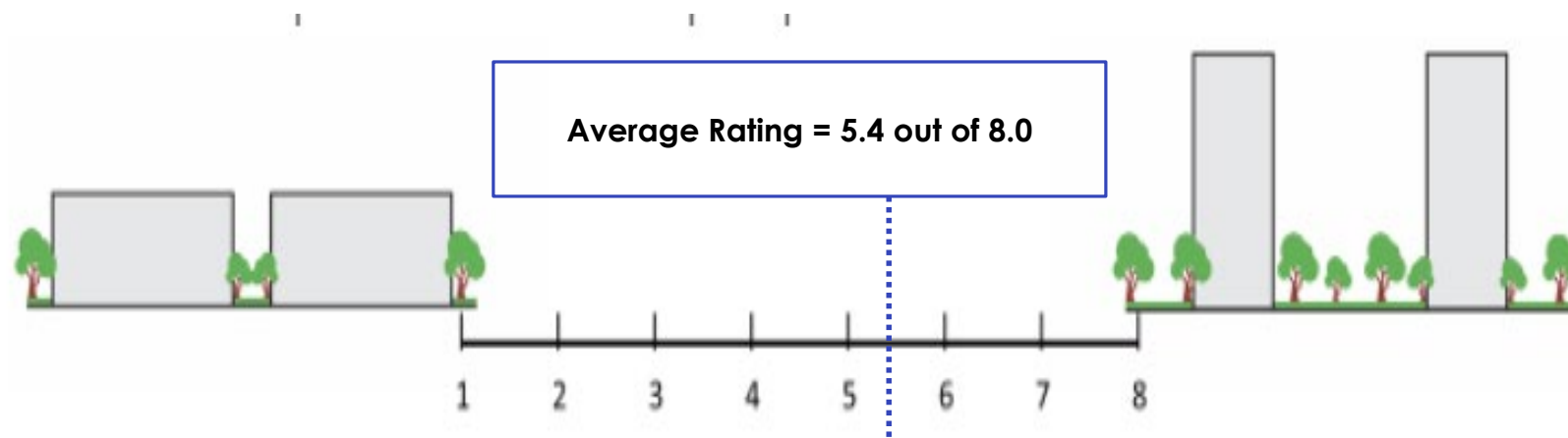
Space for the community

Cultural centre

# Engagement summary (phases one to three)

## Participants were asked to indicate using a scale of 1 to 8

- 1 represents a plan where all the buildings are *lower in height*, taking up most of the space on the ground level
- 8 represents a plan where all the buildings are *taller in height*, but with less space taken up on the ground level



### REASONS FOR HIGHER SCORES

#### Score 7-8

- Prefer to have open space
- Want to retain green space and trees
- It fits in with high-rise in the area

#### Score 5-6

- Retain green space
- Prefer to have open space
- Feel it is the best of both worlds
- Diversity of height is a positive
- Not too high buildings
- It fits in with high-rise in the area

### REASONS FOR LOWER SCORES

#### Score 3-4

- Feel this is a compromise for more open space
- Don't want the heritage buildings to be dwarfed
- Prefer low-rise / Don't want buildings to be too tall & block out views

#### Score 1-2

General dislike of high-rise